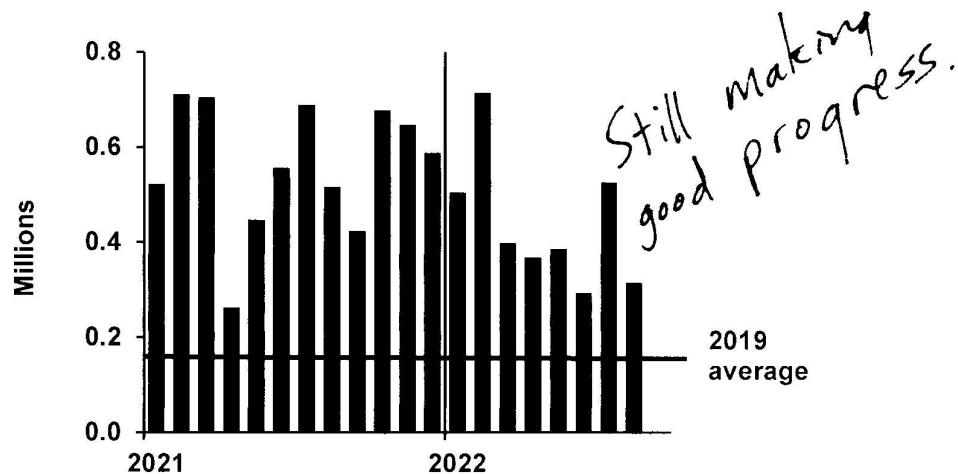
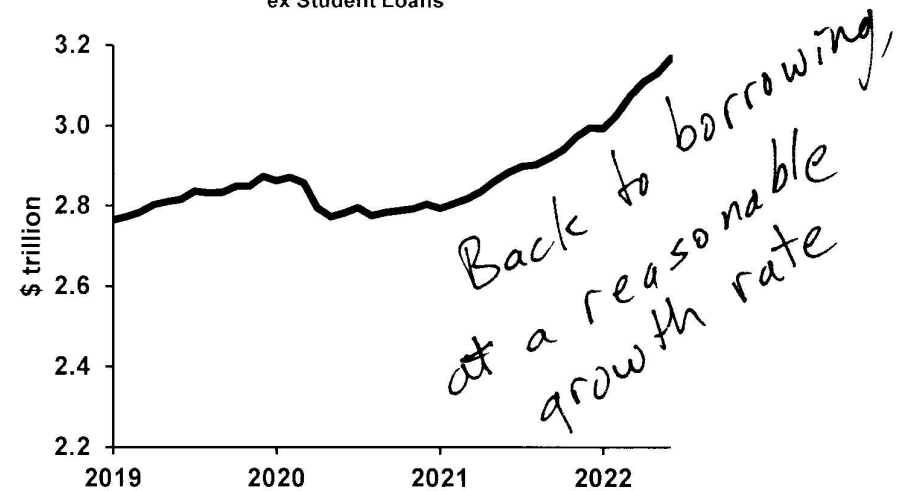


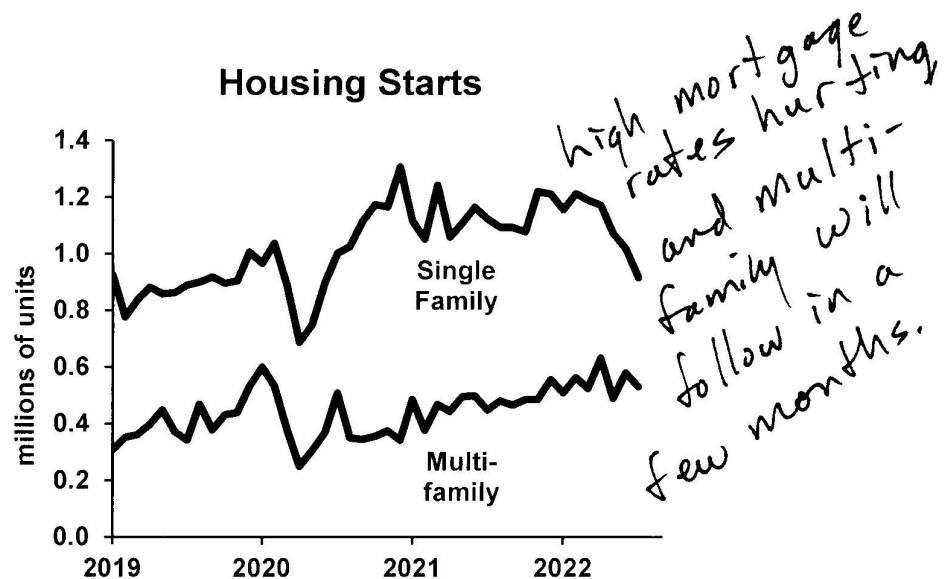
Net New Jobs



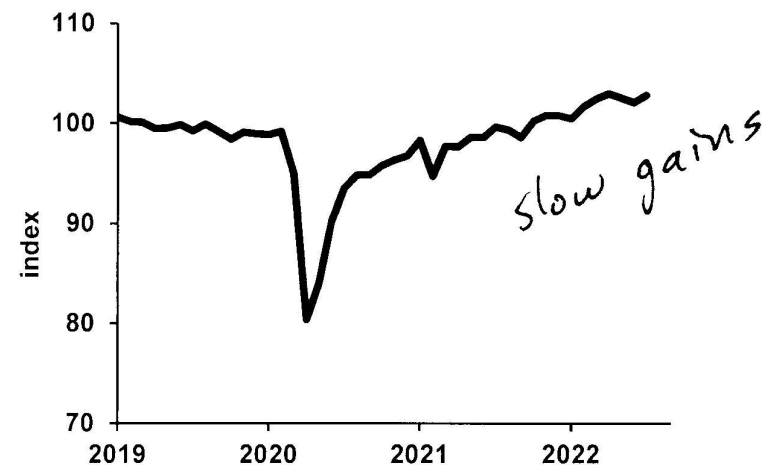
Consumer Credit  
ex Student Loans



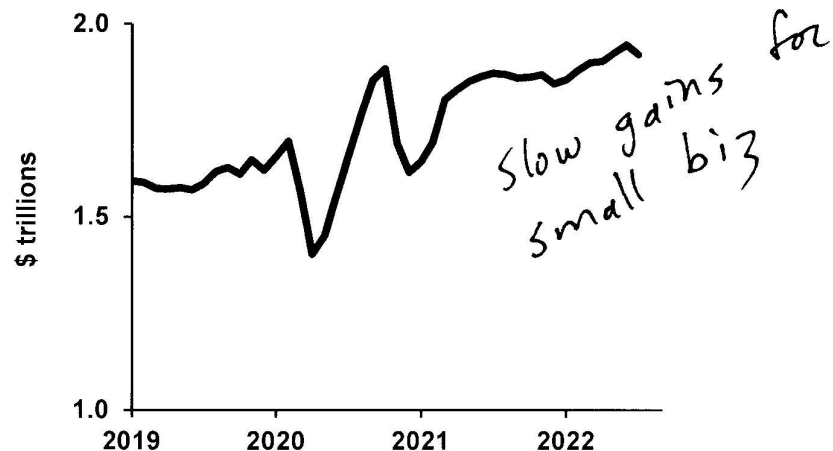
Housing Starts



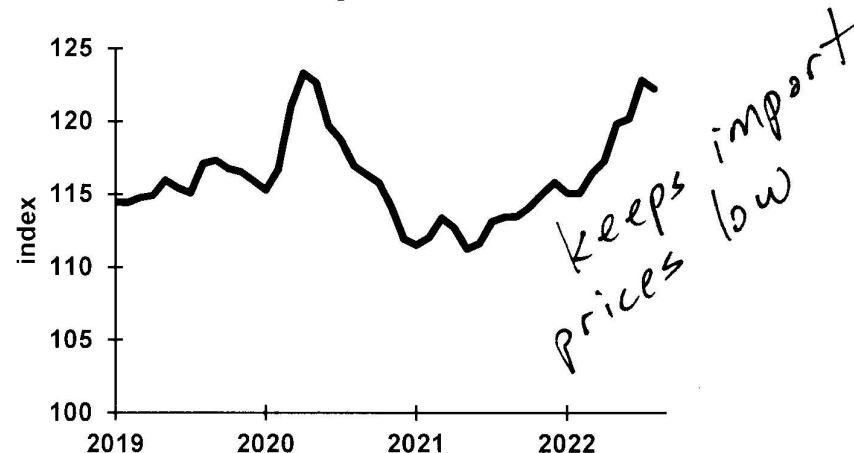
Manufacturing Production



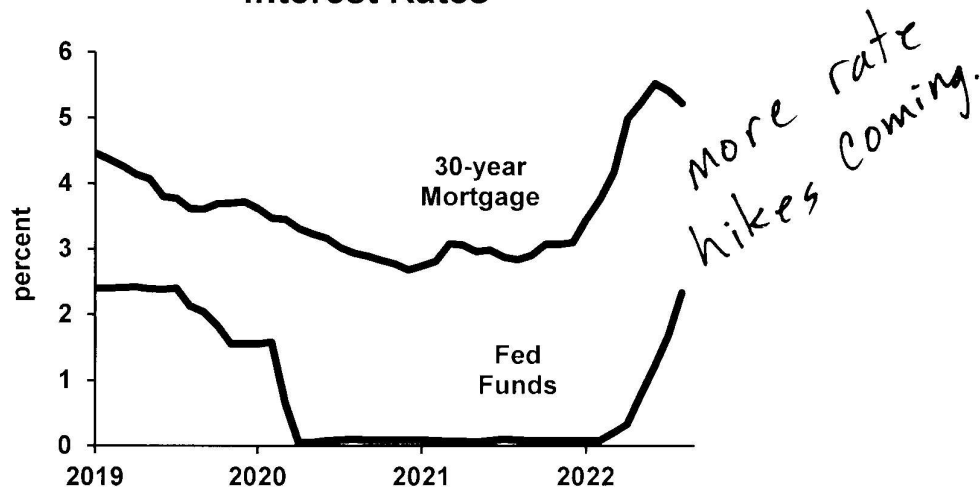
Proprietors' Income



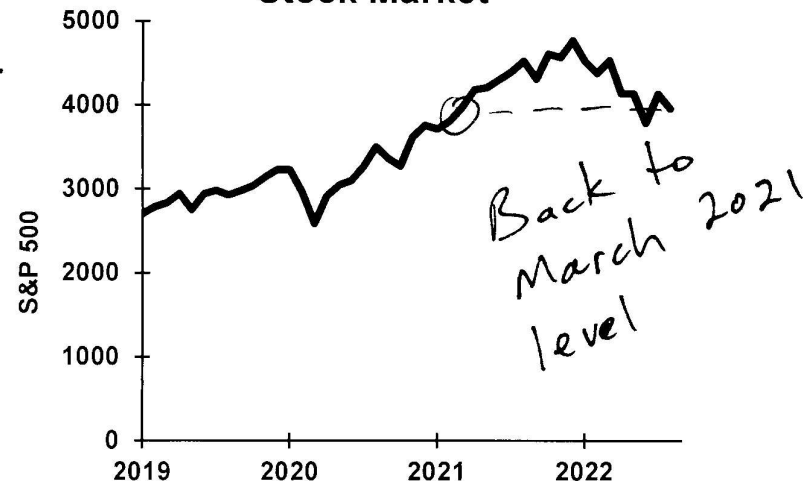
Foreign Exchange Value of \$  
trade-weighted index



Interest Rates



Stock Market



# Businomics®: Connecting the Dots Between the Economy . . . and Business!

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## Consulting

**Big Picture or Fighting Fires?** If your staff isn't bringing to you the most important strategic issues, then you need someone who will. Call Dr. Conerly to discuss how he can do this this on a weekly basis.

**Growth isn't as easy as it sounds**, and if you can handle the challenges better than your competition, gains in market share will be yours. Dr. Conerly has seen it done and can walk your team through possible avenues of growth. Call to start the conversation.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Videos:** Dr. Conerly's YouTube channel has videos on business planning, leadership in today's tight labor market, examples of videos to promote events and clips from speeches. Go to YouTube.com and search for "Bill Conerly."

## Speeches

**Webinar:** Not a boring set of slides with dull narration, but an engaging and varied presentation of the latest economic forecast, with Dr. Conerly's well-known sense of humor, even on a dismal topic.

**Speeches:** Does your team want actionable ideas delivered with great stories and humor? Dr. Bill Conerly has given over 1300 presentations in 32 states and five countries, to rave reviews.



## *The Flexible Stance: Thriving in a Boom/Bust Economy*

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.