















Consulting

Planning Season: What's the upside, what's the downside, and what's most likely? Dr. Bill Conerly helps business teams develop resilient plans for any economic future.

Can your company be more flexible? Ready to seize opportunities or to trim expenses as conditions evolve. Dr. Conerly wrote the book on The Flexible Stance.

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Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It's free and arrives monthly via email. Go to www.ConerlyConsulting.com/writing/newsletter/

Speeches

Speeches: Dr. Bill Conerly has given over 1400 presentations in 32 states and five countries, including many virtual presentations He's got actionable insights rather than abstract generalities, presented with lots of humor and stories.



Always: Dr. Bill Conerly has great content *and* great delivery--humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.