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Help Your Customers: If you sell to independent companies, then helping them succeed will increase your sales. Two of Dr. Conerly's clients do just that using his economics content. Call him for more ideas.

Can you recruit and retain critical workers? Dr. Conerly knows labor markets and what works--and what just wastes money. Call for a consultation.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It's free and arrives monthly via email. Go to www.ConerlyConsulting.com/newsletter/

## **Speeches**

**Speeches:** Dr. Bill Conerly has given over 1400 presentations in 32 states and five countries, including many virtual presentations He's got actionable insights rather than abstract generalities, presented with lots of humor and stories.

Board Briefings: With smaller groups, Dr. Conerly provides plenty of time for discussions on how the economy will impact strategy decisions going forward.

## The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.