









Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Thought Partner? Nobody can tell you how to run your company, but someone can kick ideas around with you: how important is this issue, what are other companies doing about that challenge? Email Dr. Conerly for a description of the program.

Crewth challenges abound, but if you can handle them better than your competition, gains in market share will be yours. Dr. Conerly has seen it done and can walk your team through possible avenues of growth. Call to start the conversation.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Videos: Dr. Conerly's YouTube channel has videos on business planning, leadership in today's tight labor market, examples of videos to promote events and clips from speeches. Go to YouTube.com and search for "Bill Conerly."

Speeches

Webinar: Not a boring set of slides with dull narration, but an engaging and varied presentation of the latest economic forecast, with Dr. Conerly's well-known sense of humor even on a dismal topic

Speeches: Does your team want actionable ideas delivered with great stories and humor? Dr. Bill Conerly has given over 1300 presentations in 32 states and five countries, to rave reviews.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.