



## Consulting

Ready to Grow?: In every recession, some companies emerge stronger than ever. Dr. Bill Conerly knows what has worked for other companies and can tailor advice to help your business grow.

Can you survive til things turn up? Have you worked through worst case possibility, and actions you need to survive? Dr. Conerly knows how to help you develop a survival plan.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It's free and arrives monthly via email. Go to www.ConerlyConsulting.com/writing/newsletter/

## **Speeches**

**Speeches:** Dr. Bill Conerly has given over 1400 presentations in 32 states and five countries, including many virtual presentations He's got actionable insights rather than abstract generalities, presented with lots of humor and stories.



Always: Dr. Bill Conerly has great content and great delivery--humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

## The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.