















Businomics®: Connecting the Dots Between the Economy . . . and Business!

Webinars

Priorities: You're to-do list has plenty of good things on it, but do you always work on the most important items? Dr. Conerly can help you identify the biggest levers of future profitability at your business.

Board & Management Team: Dr. Conerly presents his up-to-date economic forecast with plenty of time for questions and discussions of key risks and business strategies.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

Speeches

Webinar: Not a boring set of slides with dull narration, but an engaging and varied presentation of the latest economic forecast-with Dr. Conerly's well-known sense of humor, even on a dismal topic.

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and five countries. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.