



Businomics®: Connecting the Dots Between the Economy . . . and Business!

Webinars

Clients & Referral Sources: Build relationships by sponsoring a webinar for your clients tailored to their industry. We can handle all the production details: you just send an email with content and registration links we provide.

Board & Management Team: Dr. Conerly presents his up-to-date economic forecast with plenty of time for questions and discussions of key risks and business strategies.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to www.ConerlyConsulting.com/economy.php

Speeches

Webinar: Not a boring set of slides with dull narration, but an engaging and varied presentation of the latest economic forecast—with Dr. Conorly's well-known sense of humor, even on a dismal topic.

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and five countries. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.