## **COVID-19 Economic Impacts**

China: lower growth rate, but still growing

Rest of world: slightly slower growth rate

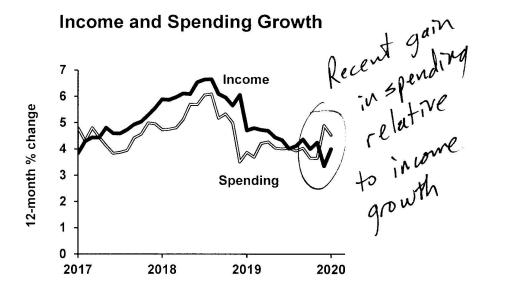
U.S.: slightly slower growth rate

probably

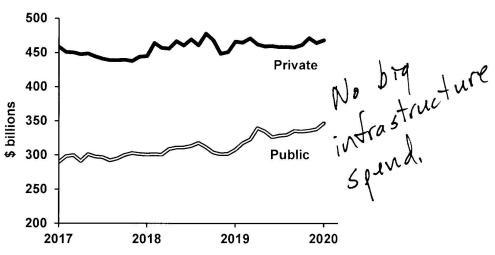
**Quarantine & other restrictions** having greater impact than the disease itself.

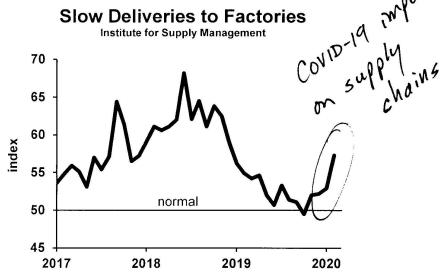
Medical uncertainty: how long does epidemic last?

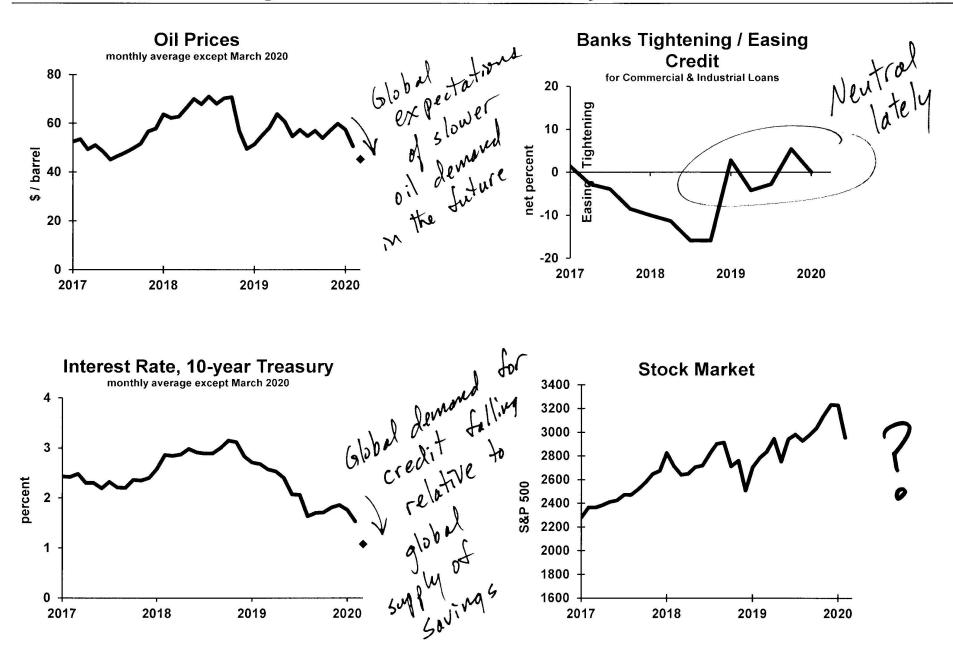
Don't Panic, but develop contingency plans











## Consulting

**Worried About COVID-19?** Your team can develop its own business contingency plan with Dr. Conerly's help.

Ready to Grow?: Dr. Bill Conerly can coach your team on the challenges you'll face as you grow: capital needs, real estate, and especially labor.

#### Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It's free and arrives monthly via email. Go to www.ConerlyConsulting.com/writing/newsletter/

### **Speeches**

Speeches: Dr. Bill Conerly has given over 1400 presentations in 32 states and five countries. We's got actionable insights rather than abstract generalities, presented with lots of humor and stories.

**Always:** Dr. Bill Conerly has great content *and* great delivery--lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

# The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.