









Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Hitting Plan This Year? Are economic factors pushing you up or down? With good monitoring, you'll know whether results are due to your people or the economy. Call Dr. Conerly to help you develop your dashboard.



Employee Retention a Challenge? Dr.

Conerly has developed an evaluation process so that you can see what is working for your organization, and best practices that other companies are using that could help you keep your best employees.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to www.ConerlyConsulting.com/economy.php

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and five countries. He's got great content and great delivery--lots of humor and stories and actionable insights.

Leadership in Today's Tight Labor Market:

This new topic captures advice Dr. Conerly has been giving for 10 years on employee retention, recruiting, and productivity. Includes millennials: how to attract them to your jobs, how to get their best work.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.