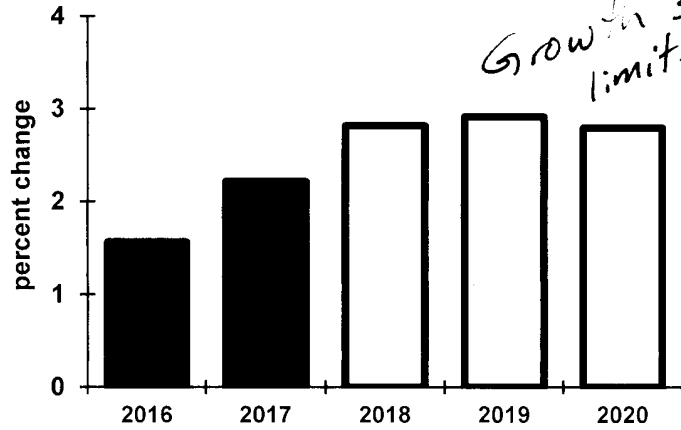
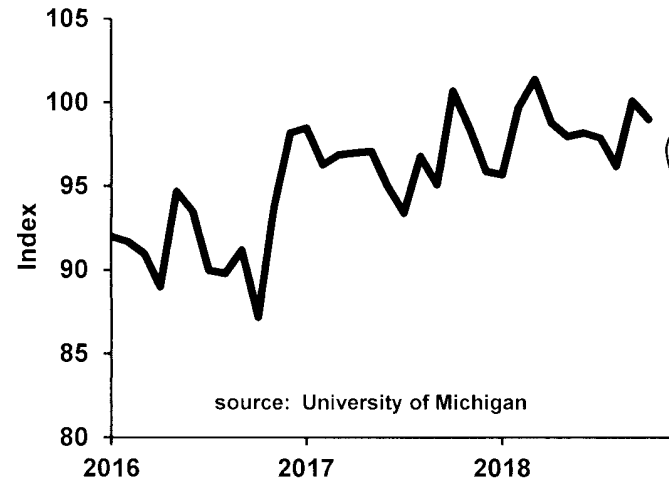


Real GDP Growth



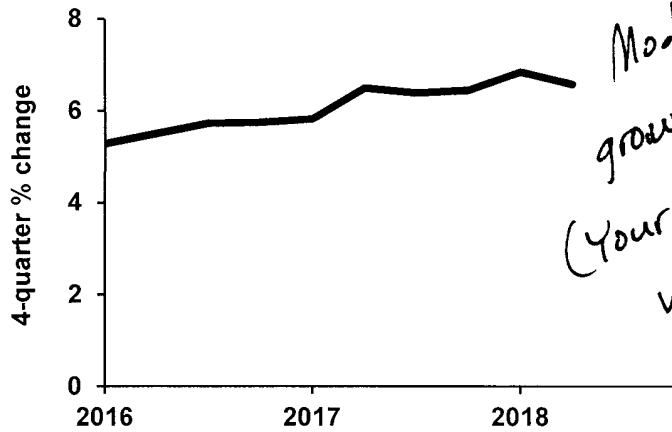
*Growth still limited by labor supply & productivity*

Consumer Sentiment



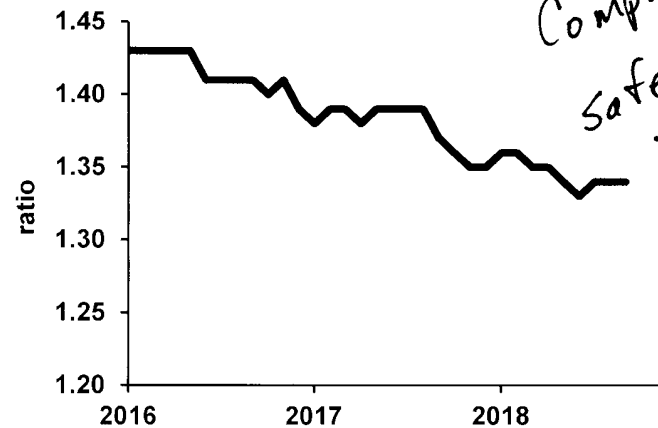
*We're still pretty happy*

U.S. Home Price Appreciation



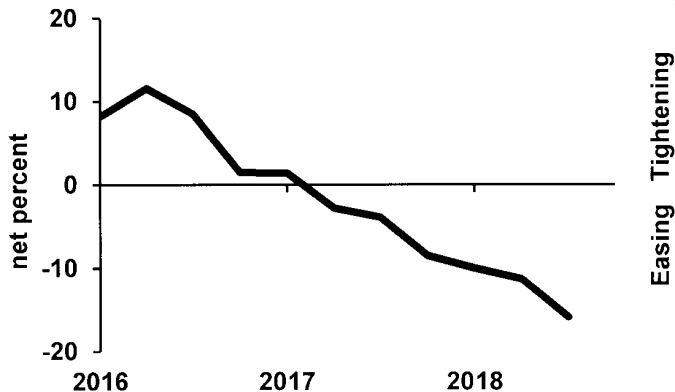
*Moderate growth nationwide. (Your mileage may vary.)*

Inventory/Sales Ratio



*Companies playin safe with inventories.*

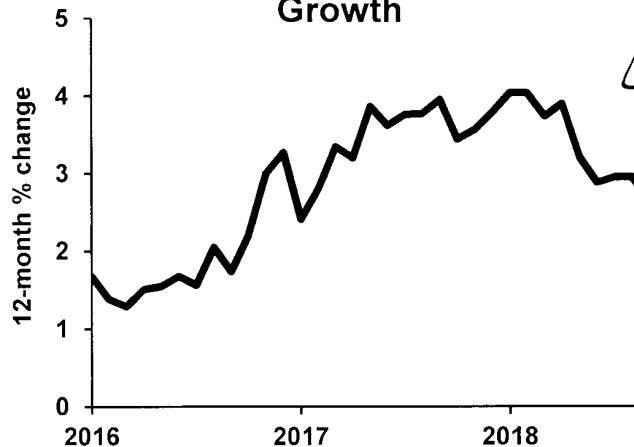
**Banks Tightening / Easing Credit**  
for Commercial & Industrial Loans



*Banks happy for you to borrow*

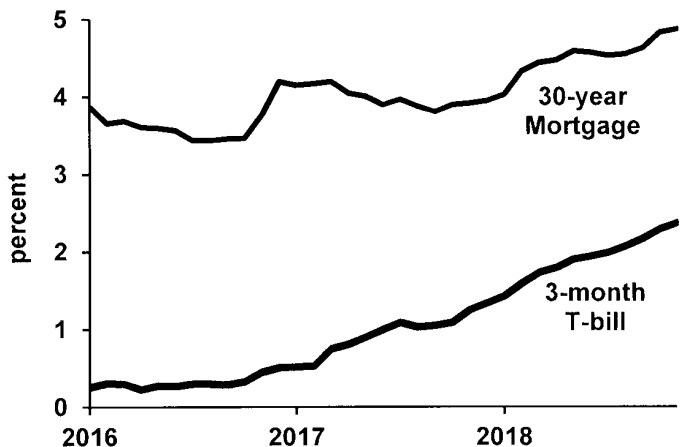
*Tightening*  
*Easing*

**World Industrial Production Growth**



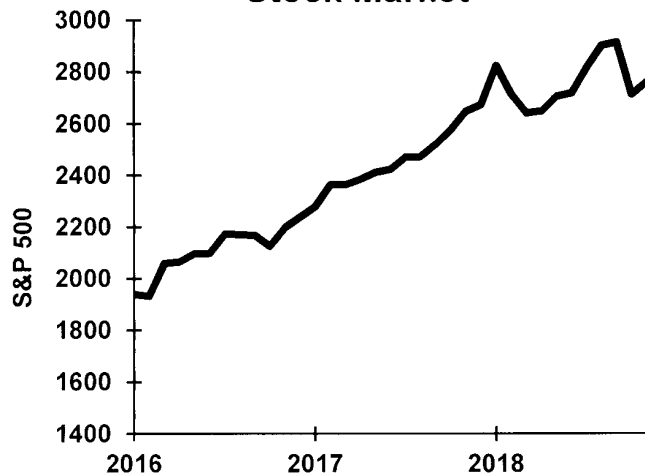
*Still growing, but at much slower pace.*

**Interest Rates**



*More increases coming.*

**Stock Market**



*Mr Market uncertain which way to go.*

# **Businomics®: Connecting the Dots Between the Economy . . . and Business!**

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**How Will You Evaluate 2019?** What economic factors could push profits above plan? What could go wrong? Will you keep up on these assumptions throughout the year? Call Dr. Conerly to help you develop your dashboard.



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**Speeches:** Dr. Bill Conerly has given over 1300 presentations in 32 states and ~~four~~ *five now!* countries. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

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### ***The Flexible Stance: Thriving in a Boom/Bust Economy***

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.