









Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting



Uncertain About the Future? We can work through a step-by-step process helping you develop your own recession contingency plan. Call Dr. Conerly for his assistance.

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Videos: Dr. Conerly's YouTube channel has videos on business planning, leadership in today's tight labor market, examples of videos to promote events and clips from speeches. Go to YouTube.com and search for "Bill Conerly."

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and four five countries. He's got great content and great

Leadership in Today's Tight Labor Market:
This new topic captures advice Dr. Conerly has been giving for 10 years on employee retention recruiting, and productivity. Including the new to attract the how to attract them to your jobs, how to get their best work.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.