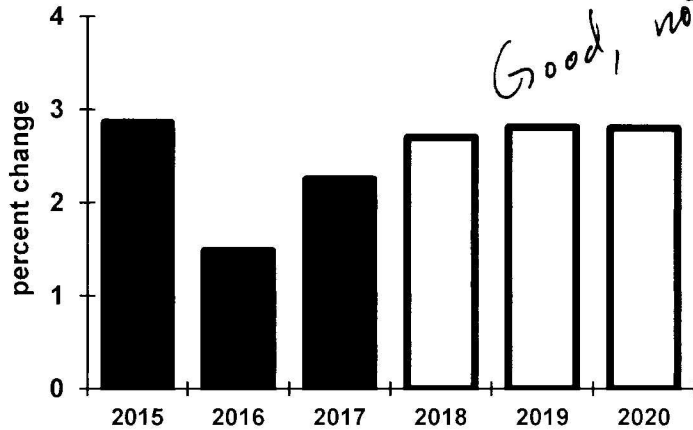


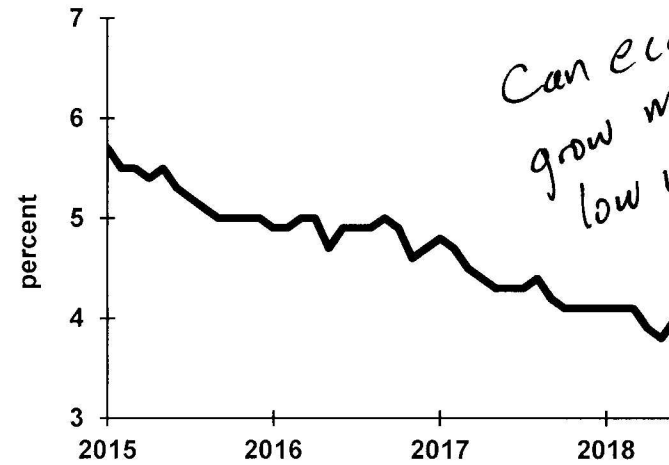
Economic Forecast

Real GDP Growth



Good, not great.

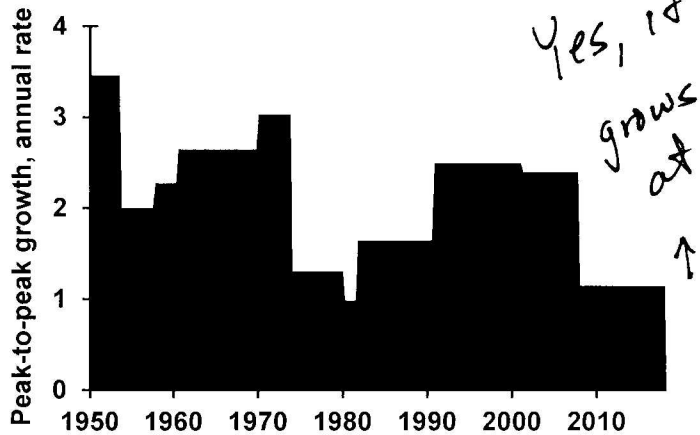
Unemployment Rate



Can economy grow much with low unemployment?

Productivity Growth

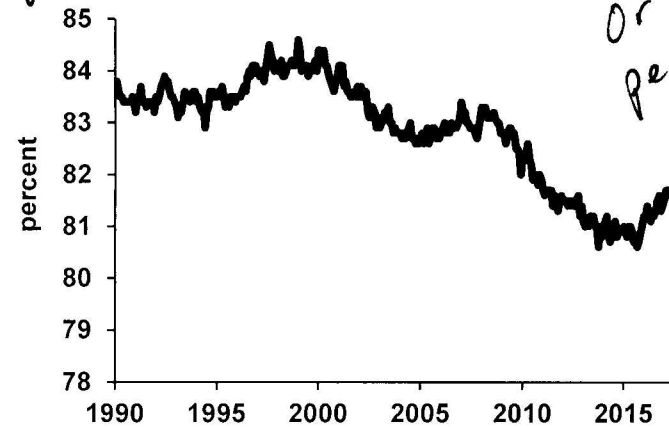
output per work hour



Yes, if productivity grows faster, like at historical average

Labor Force Participation Rate ages 25-54

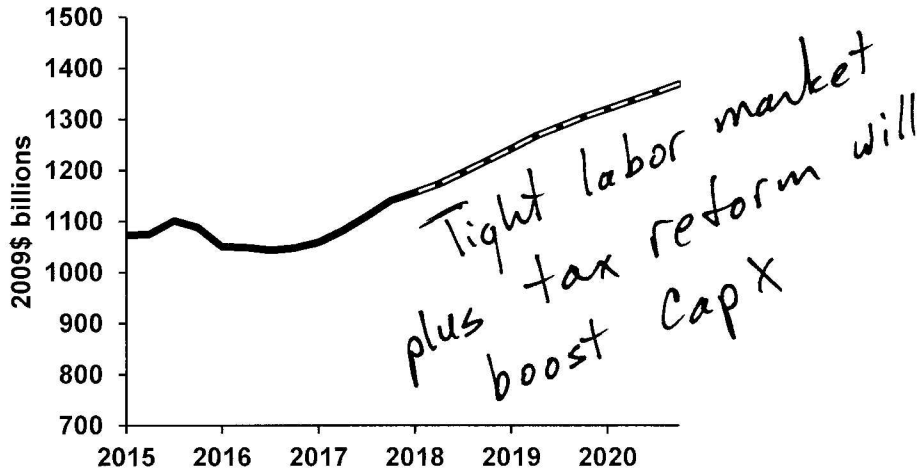
ages 25-54



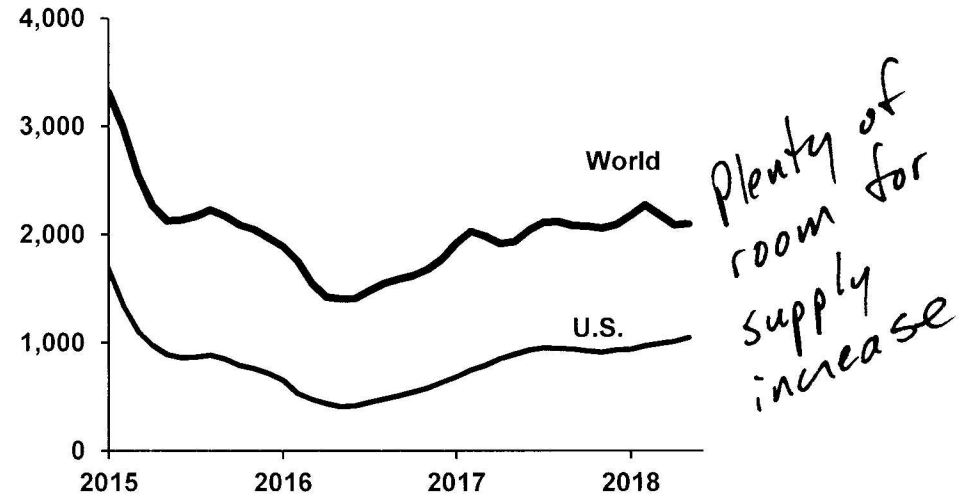
Or if more people look for work.

Business Capital Spending

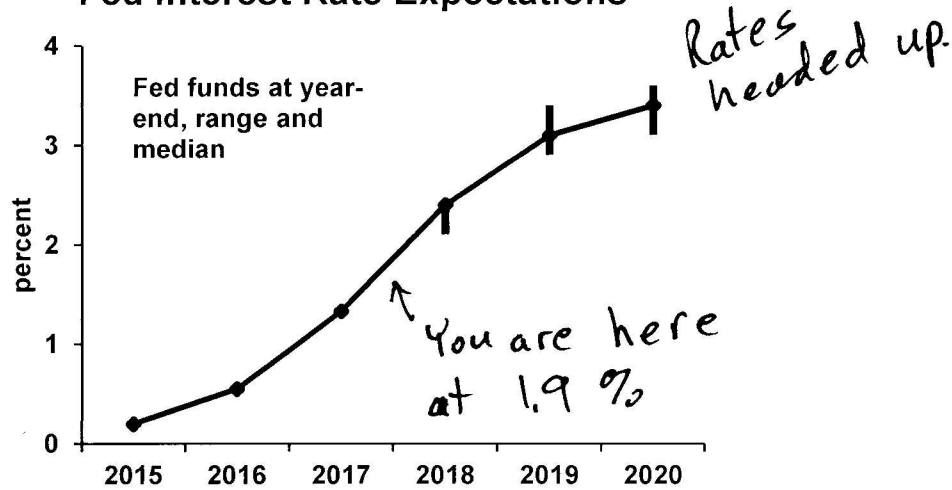
Equipment & Software



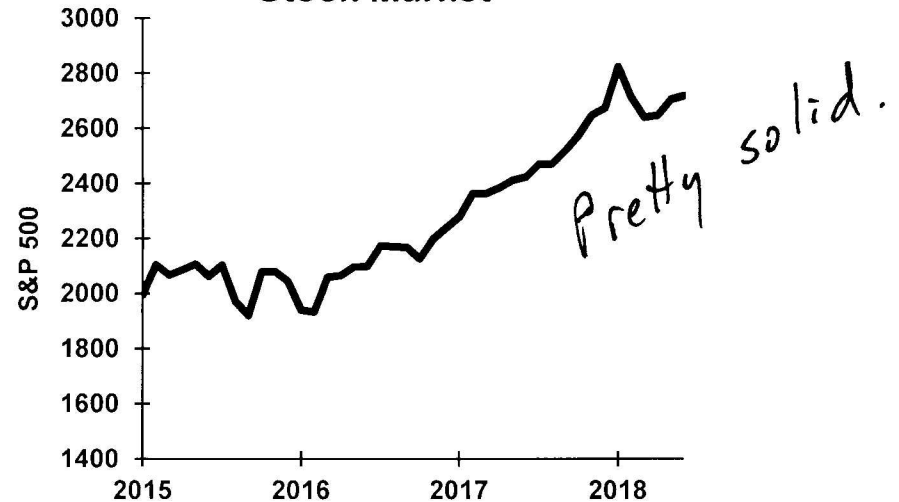
Oil Drilling Rigs Operating



Fed Interest Rate Expectations



Stock Market



Businessomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Uncertain About the Future? Contingency planning can help you execute changes faster and in a way consistent with core values and strategy. Call Dr. Conerly for his assistance.

Downside
and
upside, too.

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and four countries. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

Leadership in Today's Tight Labor Market:

This new topic captures advice Dr. Conerly has been giving for 10 years on employee retention, recruiting, and productivity. Includes millennials: how to attract them to your jobs, how to get their best work.



Key topic

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Go to

Videos: Dr. Conerly's YouTube channel has videos on business planning, leadership in today's tight labor market, examples of videos to promote events and clips from speeches. Go to YouTube.com and search for "Bill Conerly."

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.