





# Businomics®: Connecting the Dots Between the Economy . . . and Business!

#### Consulting

How Will You Evaluate 2018? Do you have key assumptions you'll check, or just go merrily along whatever changes? Call Dr. Conerly to help you develop your dashboard.

Your Business Model in a Changing World: Dr. Conerly has helped companies evaluate new business models and old business models. Do you keep what has been working, tweak it. or throw it away? Think about the microeconomic underpinnings of your business model.

#### Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

## Speeches

He's got great content and great delivery--lots of humor and stories and actionable insights.

Leadership in Today' Speeches: Dr. Bill Conerly has given over 1300

This new topic captures advice Dr. Conerly has been giving for 10 years on employee retention, recruiting, and productivity. Includes millennials: how to attract them to your jobs, how to get their best work



## The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.