











Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Managing in an Uncertain Economy: Not only is the economy uncertain, but so are technology, social attitudes, government policies and competition. Dr. Conerly has gathered from successful business leaders proven techniques for managing with uncertainty. Seize your company's upside potential, while also protecting from serious loss.

How's Your Business Model? It's not tech that changes your business environment, but the economics of what tech enables. You need insights that combine tech and economics.

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to http://conerlyconsulting.com/writing/newsletter/

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and four countries. He's got great content *and* great delivery--lots of humor and stories and actionable insights. Watch his videos at www.goo.gl/JiyLgb

The Next Decade: What Businesses Should Do TODAY to Prepare for Tomorrow. Dr. Conerly's futurist presentation emphasizes high-probability scenarios with actionable implications for business leaders. The goal is to change people's to-do lists for Monday morning.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy*.