















Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

It's that of time or pring in year. Business Planning Time. When your management team makes 2018 plans, bring in Dr. Conerly to help understand your industry's economic environment. Call for his assistance

Your Business Model in a Changing World:

Dr. Conerly has helped companies evaluate new business models and old business models. Do you keep what has been working, tweak it. or throw it away? Think about the microeconomic underpinnings of your business model.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and four countries. He's got great content and great delivery--lots of humor and stories and actionable insights.

The Economic Futurist presents: The Next Decade: What Businesses Should Do TODAY to Prepare for Tomorrow. Dr. Conerly's emphasizes high-probability scenarios with actionable implications for business leaders. The goal is to change people's to-do lists for Monday morning.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book. The Flexible Stance: Thriving in a Boom/Bust Economy.